Live Streaming Research

***Email back to:*** simon.wellman@culturecoventry.com

***Section A***

1. ***What age category do you fall into?***
* ***16-22***
* ***23-29***
* ***30-34***
1. ***Are you local to the Coventry area?***
* ***Yes***
* ***No***
1. ***Do you watch live streams?***
* ***Yes***
* ***No `Go to (Section B)***
1. ***How do you find out about live streaming?***
2. ***What do you currently watch as a live stream?***
3. ***Is there anyone or a channel that you follow on a live stream?***
4. ***Please tell us about some content on a live stream which you found particularly interesting to watch and why.***
5. ***Which platforms do you currently watch a live stream on?***
* ***Facebook***
* ***Instagram***
* ***YouTube***
* ***Other (Please specify)***

***Section B***

1. ***What times do you have free to watch live streaming?***
* ***Mornings (8-9am)***
* ***Afternoons (1-2pm)***
* ***Evenings (6-8pm)***
* ***Later***
1. ***How long would you watch a live stream for?***
* ***20 minutes***
* ***30 minutes***
* ***60 minutes***
* ***Or longer***
1. ***How important is the video quality when watching a live stream?***
* ***Very important***
* ***Averagely important***
* ***Not important***
1. ***How important is the sound quality when watching a live stream?***
* ***Very important***
* ***Averagely important***
* ***Not important***
1. ***How important is having more than one camera angle when watching a live streamed show?***
* ***Very important***
* ***Averagely important***
* ***Not important***
1. ***How much pre-recorded video would you expect when watching a live stream?***
* ***Half of the show***
* ***Quarter of the show***
* ***Less than a quarter***

***We are thinking of doing a live streamed magazine style show, so would like to know if you watch any magazine shows on TV:***

1. ***Do you watch any shows like The One Show or The Gadget Show?***
* ***Yes***
* ***No***
* ***Other (Please state)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***
1. ***Do you watch any vlogs or podcasts? Please name them.***