

JOB VACANCY



CULTURE COVENTRY TRUST

Job Title

Digital Marketing Officer

Description

This is a fantastic opportunity for a creative and driven digital marketing professional to play a key role implementing a wide range of Culture Coventry's audience development, marketing, branding and PR strategies for our group of visitor attractions.

You will be an integral member of a fun and dynamic marketing team, and joining us at as we continue to transform our profile locally, regionally and nationally.

As our Digital Marketing Officer you will use your digital and social media experience to create and deliver innovative digital marketing campaigns. You will use your creative flair and passion for the cultural sector to support the delivery of impactful marketing and communications campaigns.

Please note this post will be based across the Herbert Art Gallery & Museum and Coventry Transport Museum.

Reference Number:

CCT- DMO

Closing Date:

12th December 2021

Department:

Marketing

Hours:

37 hours per week

Rate of Pay:

Up to £23,000 per annum
dependent upon experience

People from Black, Asian and Ethnically Diverse backgrounds, disabled, deaf and neurodivergent people are under-represented in our workforce, so we particularly encourage applications from candidates in these groups.

Benefits

- Great development opportunities
- FREE entry to venues
- FREE health and fitness membership*
- FREE health and fitness membership for a family member or friend*
- FREE uniform for applicable roles
- FREE training for applicable roles
- DISCOUNTS on Centre activities*

(*not applicable to casual workers)

Find out more:

For the latest job vacancies and application details visit www.cvlife.co.uk

If you have any enquiries, please contact our Human Resources Team by emailing vacancies@culturecoventry.com

Pride Passion Performance

Centre AT7 - Coventry Archives - Coventry Transport Museum - Herbert Art Gallery & Museum - Lunt Roman Fort - Mana Spa - Moat House Leisure & Neighbourhood Centre - The Alan Higgs Centre - The Wave - Xcel Leisure Centre

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